

BEN LAMORTE

Ben Lamorte has more OKRs coaching experience than anyone on the planet. He coaches business leaders focused on defining and making measurable progress on their most important goals. Building off his success helping 100s of managers draft and refine their team's Objectives and Key Results (OKRs), he founded OKRs.com in 2014. Lamorte has helped over a hundred organizations deploy OKRs including eBay, Adobe, Capital One, Zalando, CareerBuilder, and GoNoodle. In addition to the USA, OKRs.com has clients based in Singapore, Australia, China, Saudi Arabia, Poland, South Africa, France, Germany, Israel, India, Norway, the Netherlands, the UK, and even Canada.

In 2022, Ben published *The OKRs Field Book*, the first book dedicated to the emerging field of OKRs coaching. Ben's first book, *Objectives and Key Results: Driving Focus, Alignment, and Engagement with OKRs* (co-authored with P. Niven), was published by Wiley in 2016. Lamorte studied Engineering and Mathematics at University of California, Davis and holds a graduate degree in Management Science & Engineering from Stanford University.

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